

LAZY

SUSAN

YEARPLAN 2022

**LAZY SUSAN  
& CO.**

&

C

C



# TABLE OF CONTENTS

1. INTRODUCTION
2. THE THREE BIG ENGINES  
OF LAZY SUSAN & CO
3. PRODUCTIONSOWN PRODUCTIONS
  - 3.1. *COLLABORATIONS*
  - 3.2. *EVENTS*
  - 3.3. *TOURING PRODUCTIONS*
  - 3.4. *CLASSES AND TRAINING*
4. CLASSES & TRAINING
5. COMMUNITY
6. BUSINESS
7. MARKETING AND COMMUNICATION
8. BUSINESS OPERATIONS
9. BUDGET

# 1. INTRODUCTION

Lazy Susan & Co. is a company of 11 contemporary dance professionals currently based in Rotterdam, Netherlands. The company works as a platform to produce and promote dance performances created by its members. LS&Co works on a non-hierarchical basis with its members rotating the artistic, practical and administrative roles between each other.

The idea of Lazy Susan & co. originated from a common interest and want to establish an independent platform to produce the artistic ideas of its members. LS&C. is established through the belief that working under one “umbrella” platform is more efficient and opens up many more opportunities than working solely as individual freelancers.

LS&C.’s main activities evolve around the creation of new dance theatre performances, including the choreographing, promoting and selling of these. LS&C. organise, produce and host their own events including performance evenings,

open showings and workshops. Alongside creating performances and events, the members of LS&C. continuously develop themselves together through common training and knowledge sharing in and out of the dance studio.

All of the platform’s members share equal responsibility, giving LS&C. a unique and non-hierarchical infrastructure, in which the members rotate job roles as deemed necessary to each individual project or production.

We started meeting in 2020 and soon after that rented a space in collaboration with De Studio Rotterdam. Here we created 6 contemporary dance performances, gave space for artistic 1 research, and organised 2 events. In 2021 we moved to Delfshaven into De Toneelgarage, where we continued our practices. Here we created 1 more new performance and organised our opening event, and encountered the lively artistic neighbourhood. For 2022 a big goal is to become an official foundation, to be able to sustainably continue our work. Below you will find a detailed overview of our plans for 2022.





## 2. THE THREE BIG ENGINES

### **Non-hierarchy**

Relies on inclusive and critical communication within the company. Understanding how to work in a decentralised work environment

### **Collaboration**

A pool of resources and skills to help each other and the will to learn new skills, gain resources and share everything with the company

### **Trust**

The goals of the company is in everyone's best interest



# 3. PRODUCTIONS

We have productions, collaborations, and events on our planning for this year. Important to note is that we depend on successful funding applications for the completion of these projects.



S

N

## 3.1. Own productions

### ***THE RED TREE (working title)***

*Photographs do not translate from appearances. They quote from them. Within the topic of images, media, and media manipulation, we will portray how photographs can be used to illustrate an alternative narrative than in their original context. Through the use of an active photographer on stage, we will show how photos of dance can be warped into telling a completely different story. The photographer takes photos of two performers at specifically chosen moments, which will be shown chronologically, showcasing a story like in a graphic-novel.*

### ***HEAVEN AND HELL (working title)***

The dance solo “heaven and hell” aims to explore the physical and emotional interference of our thoughts and desires. What drives us to taking a decision and what prevents us from moving on? In a world of multiple possibilities, where ‘everything is possible if you want it’, it seems harder than ever to make the right choice. The solo is a portrait of a woman, a human creature, searching for its way out of its own expectation and patterns, while being stuck in a loop of actions that has no function but distraction. In the twilight zone of the in-betweens, she tries to find her place.





Performance at De Alkmaarse  
Dansdagen - 2021

---

# The Astonishing Adventures Of An Accidental Image

---

## 3.2. Collaborations

### **NESHIMA/ Breath**

#### **A collaboration with Daniel Barkan**

Besides being a performer, Daniel has also developed her own choreographic works in recent years. Formerly known under the name *CollectivePRIME*, Daniel often joins residencies and performs her own work at numerous dance/performance art festivals. Her latest creation, 'Choreography of Altruism', is a dance film and premiered during the 2021 Cinedans Festival.

In collaboration with Lazy Susan & Co, Daniel will create a new work at the start of 2023.

### **CAROL**

#### **An international collaboration between Spain, Portugal, and the Netherlands with Marc Oliveras**

The tragic story of a person accepting change. An extravagant yet centred person. A double-sided drama. A twisted comedy. Where laughter turns into tears, and tension can be colourful. There's a body, bending body forms. Bending norms. Bending Reality. Painfully pleasant. The plot transforms. Transforming the body. From inside out. From thought to physical. Seeking order in the chaos. Finding chaos in the order. A novel made into a performance. A poetic justice.





Production - 2021

---

# Your Memory Is Like A Telephone Game

---



## 3.3. Events

### **EXPRESS LAB**

#### **A meeting in a pressure cooker**

An event where choreographers and dancers from Lazy Susan & Co. experiment for a period of 3 days, together with artists from a different discipline. The event will be concluded with a performance to present the research of the makers. With Express Lab, creators are empowered to think freely about making decisions and trying them without consequences. Express Lab links different disciplines and creates new collaborations and connections for young emerging artists. For this first edition we want to focus on the collaboration between composers, dancers, choreographers, and musicians.

### **4X4X4**

#### **4 choreographers, 4 dancers, 4 spaces**

An event for experimentation and creation, in which 4 members of the collective assumed the role of choreographer and worked with an assigned theme, with a specific space as the main guide. 4X4X4 offers the makers and dancers an opportunity to experiment collectively, impulsively and spontaneously in an unlimited space. Innovation, talent development, experimentation, creativity and impulsivity are the central values and keywords for these performances and for Lazy Susan & Co as a collective.





oneel  
garage

Event - November 2021

1 > < 2 > < 3





## 3.4. Touring productions

- Acima de Tudo
- The Astonishing Adventures of Accidental Images
- Heaven and Hell
- Nogi v ruki i vperiod
- Scenario: Make a Scene
- Shoot to Still
- Table and Chair duet
- Two Parts Apart
- Your memory is like a telephone game
- Aluminium Birds of Paradise

(for more information and tour dates of existing works,  
see our website [www.lazysusanco.com](http://www.lazysusanco.com))





## 4. CLASSES & TRAINING

To accomplish our goal of creating a sustainable dance community and to stay in training ourselves, we are planning to open our classes for other professional dancers. We want to both teach ourselves and invite inspiring guest teachers.

## 5. COMMUNITY

We feel very welcomed into the dance community of Rotterdam. We feel very supported by peers and existing institutions such as De Studio Rotterdam, De Toneelgarage, AltStadt, and Dansateliers. The community reacts enthusiastically upon hearing our plans and this gives great motivation to continue with what we are doing.



Training session - 2021

## 6. BUSINESS

In the past year-and-a-half Lazy Susan & Co has created many works and events and has reached a considerable number of audience members, despite the corona crisis. We have developed a good start for a sustainable network and work hard to broaden it. All 11 of us are dedicated and work hard to reach our goals.

The fixed costs for running our company so far have been paid by the members of Lazy Susan & Co. Our goal for the next few years is to start depending more and more on income from subsidies, funds, and crowdfunding, as well as gaining income through commercial activities such as classes, workshops, and presentations and events. We are always looking out for opportunities; another nice creative example of a possible commercial collaboration came up in a conversation with an artist who suggested bringing their drawing class to our studio to draw during rehearsals.

## 7. MARKETING AND COMMUNICATION

This year our main aim is to increase and broaden our audience. In the past years we have reached many of our peers, family, and colleagues as well as different artists through projects such as 4x4x4. Our social media has a good base and is our main method to gain our audience, but has the possibility of being extended to increase our reach. In 2022 we want to expand outside our current bubble and reach audiences that are not directly related to us. We do this through collaborations and events that attract this audience and actively connect with them.





Production - 2021

---

# Acima De Tudo

---

## 8. BUSINESS OPERATIONS

Lazy Susan & Co exists through the efforts of its 11 members. The members at the start of 2022 are: Alice Gioria, Catarina Ribeiro, Fleur Roks, Hanne Blomme, Hellen Boyko, Ian Ancheta, Iris Boer, Keren-or Ben Shachar, Sara Miguelote, Sebastian Pickering, and Tijmen Teunissen.

LS&C's members come from all over the world, but somehow they have a similar view on dance and art. They also all happen to reside in Rotterdam (NL). Our way of working is best explained through our name. A *Lazy Susan* is an object typically placed on a dinner table, making essential condiments and spices accessible to everyone around. Just like the object, LS&C. is a rotating platform – except instead of salt and pepper, the members exchange ideas and swap job roles amongst each other. LS&C. works on a non-hierarchical basis where the members rotate creative and administrative job roles between each other from production to production. The “Co.” traditionally

stands for company, however in our case it also stands for collective, collaborations, choreography, contribution, connection, cowbells, contradictions – the list goes on.

Because of our non-hierarchical structure, communication is essential. To keep track of and oversee all the processes that are going on at a given time, we have a weekly meeting with all members. Here we discuss topics according to previously decided priorities and give space for new initiatives and ideas. Most of our weekly meetings have been online. This is very practical, but we felt that more important topics are better discussed in person. Therefore, we will have more recurring physical meetings.

Our administration is done by one of our members and is checked by the other members. Because this is a rotating job a very carefully made record is kept making the transitions between roles smooth. Also, a record of “lessons learned” is kept, so we do not have to reinvent everything repeatedly. This goes for every rotating role.



One of our goals is to broaden our knowledge. Members are actively on the lookout for opportunities to do so. We are supported by Het Ondernemersklankbord (Gemeente Rotterdam), The Roadie Program (NAPK start), and De Metselarij #5. These institutions help individual members to learn about various sides of the artistic workfield, which then can be implemented into our work.

In the process of becoming a foundation we have written our own statutes. Although they cannot be our legal statutes, we will share them on our website besides our official one as a presentation of what we ideally stand for.

This year we rent our studio at De Toneelgarage on Monday and Tuesday. On Wednesday evenings we make use of Dansateliers. We keep looking out for a space that we can use more often, and ideally is our own. However, we are very happy with the connections and collaborations with both spaces.

All our processes are overseen by our board. Our goal is to create a sustainable board that can follow us over the course of multiple years. Every year our board is evaluated and there is the possibility for changes. To start our foundation at the beginning of 2022, we decided to go with a partially temporary board. This was because a funding application added some time pressure. We are on the lookout for a board that better suits our needs, and are confident to find them within a short period of time.



## 9. BUDGET

We separate our budget into fixed costs and expenses per project. Our fixed costs - such as rent, internet, etc. - are paid by the members of Lazy Susan & Co through a monthly donation to the foundation. As written before, our aim is to make this more sustainable through other sources of income, but this will cover our basic needs for now..

Our expenses per project are detailed in their respective budgets. Because at this moment we work project based these expenses will be clarified and covered per individual case.





A  
L A Z Z Y

# LAZY SUSAN & CO.

---

Alice Gioria  
Catarina Ribeiro  
Fleur Roks  
Hanne Blomme  
Hellen Boyko  
Ian Ancheta  
Iris Boer  
Keren-or Ben Shachar  
Sara Miguelote  
Sebastian Pickering  
Tijmen Teunissen

---

& C O